

MINNESOTA STATE COLLEGES AND UNIVERSITIES

BOARD OF TRUSTEES STUDY SESSION MARCH 20, 2013 McCORMICK ROOM 30 7TH STREET EAST ST. PAUL, MN

Present: Chair Clarence Hightower and Trustees Ann Anaya, Brett Anderson, Margaret Anderson Kelliher, Duane Benson, Alexander Cirillo, Cheryl Dickson, Dawn Erlandson, Philip Krinkie, Alfredo Oliveira, David Paskach, Thomas Renier, Louise Sundin, Michael Vekich and Chancellor Steven Rosenstone

Absent: Trustee Maria Peluso

Update on Implementation of Strategic Framework: Driving Outcomes and Metrics

Chair Clarence Hightower convened the study session at 9:40 a.m. He explained that Chancellor Steven Rosenstone first presented the board with a proposed strategic framework in September 2011. The plan was refined over the next several months and adopted by the board in January 2012. Chair Hightower called on Chancellor Rosenstone for an update on the implementation of the workplan.

Chancellor Rosenstone explained that today's conversation will focus the big picture of where the system is going, how it is getting there, and how progress will be measured. He introduced Craig Schoenecker, director of institutional research for the system office. The outline for today's discussion is:

- a review of the broad strategic goals that the board adopted;
- a report on the implementation of the projects that were identified in November of 2011;
- an explanation of metrics that were developed to chart progress on performance
 - (metrics for each college and university and the system) and
 - the metrics for closing the achievement gap and the completion rate; and
- a discussion with the board on changes that could be made to the dashboard which is several years old.

Review of the Broad Strategic Goals that the Board Adopted

Chancellor Rosenstone recited the three commitments in the Strategic Framework:

- Ensure access to an extraordinary education for all Minnesotans;
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Implementation of the Projects that Were Identified in November of 2011

- With the help of the presidents,

University of Minnesota, the privates, for-profits and the public schools as well as industry leaders, DEED and the Minnesota Chamber. A design to systematize and speed-up the alignment will be released and piloted later this spring and summer with plans to bring it to scale for the entire state sometime next year.

- To enable more people to more easily update skills and prepare for new careers, Minnesota FastTRAC is being expanded in collaboration with DEED.
 - A meeting is planned with the DEED commissioner and the new deputy commissioner of workforce along with the Greater Twin Cities United Way to begin to think long-term what the models should be for career pathways.
 - Partnerships around the workforce centers are being expanded.
 - Presidents have been working on moving customized training from individual models to more collaborative and comprehensive workplace solutions for businesses and industries across the entire state.

This is a complicated problem to solve, and it is being addressed by the Workforce of the Future Workgroup focused on the same.

Projects Relating to Delivering the Highest Value and Most Affordable Higher Education

Projects relating to delivering the highest value and most affordable higher education part of the Strategic Framework include:

- The restructuring of the Leadership Council resulted in a shared responsibility of the presidents in leading the Strategic Framework.
- The Campus Service Cooperative is well underway.
- An analysis of the Allocation Framework and the MnSCU financial model were completed, and the assessments were reviewed by the presidents. The System of the Future Workgroup will develop recommendations for a long-term sustainable model that will incent, reward and reallocate.
- The board will review recommendations for the long-term capital plan as a first reading at the May meeting, followed with a second reading in June.
- The big question going forward is the redesign of the system's organization structure and processes. The System of the Future Workgroup is working on this project and will develop recommendations.
- The executive performance evaluation process has been redesigned. Institutional performance metrics have been incorporated in the evaluations. Chancellor Rosenstone noted that this spring he will

to align the metrics with the goals and drive the performance of all individuals in the system. Chancellor Rosenstone turned to Dr. Schoenecker to explain the metrics.

Dr. Schoenecker explained that a large amount of consultation has occurred in the process of developing the performance metrics. There have been a number of sessions with the Leadership Council, chief academic and student affairs officers and chief finance officers and institutional

