

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Diversity and Multiculturalism      **Date of Meeting:** September 15, 2010

**Agenda Item:** Discuss and Select Committee Goals

Proposed Policy Change	<input type="checkbox"/>	Approvals Required by	Other Approvals	Monitoring
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Each committee of the Board of Trustees is expected to select achievement goals for Fiscal Year 2011. The committee will periodically review its goals.

**Scheduled Presenter(s):**

Whitney Stewart Harris, Executive Director for Diversity and Multiculturalism  
Phil Davis, President, Minneapolis Community and Technical College

**Outline of Key Points/Policy Issues:**

**Goals**

- Use Action Analytics to evaluate the effectiveness of campus recruitment and retention programs.
- Increase the persistence and completion rate of underrepresented students.
- Reduce the achievement gap between underrepresented students and non-underrepresented students.
- Reward campuses that demonstrate measurable success in building relationships that support student engagement on college and university campuses.

BOARD OF TRUSTEES  
MINNESOTA STATE COLLEGES AND UNIVERSITIES

BOARD ACTION
DISCUSS AND SELECT COMMITTEE GOALS

BACKGROUND

Each committee of the Board of Trustees is expected to ~~select~~ select achievement goals for Fiscal Year 2011. The committee will periodically review its goals.

The following are some proposed goals for the Diversity and Multiculturalism Committee to consider.

Use Action Analytics to evaluate the effectiveness of campus recruitment and retention programs.

Create and implement a tool to measure effectiveness of campus recruitment and retention programs. The Diversity and Multiculturalism division ~~will~~ will collaborate with Academic and Student Affairs on this project.

Due date: September 2011

Increase the persistence and completion rate of underrepresented students.

All institutions in the system are required to have a target for increasing the persistence and completion rate of underrepresented students. This is included in the Institutional Work Plans. The Diversity and Multiculturalism division will assist campuses with achieving this goal.

Due Date: June 2011

Reduce the achievement gap between underrepresented students and non underrepresented students.

The Diversity and Multiculturalism division will

Due Date: June 2011

Reward campuses that demonstrate measurable success in building relationships that support student engagement on college and university campuses.

The Diversity and Multiculturalism division will reward campuses for achieving outstanding, measurable success in improving student access and success. (See Attachment A for a description of The "R" Factor Program, a proposed campus reward program.)

Due Date: June 2011

#### RECOMMENDED COMMITTEE ACTION

The Diversity and Multiculturalism Committee adopts the FY2011 committee goals.

Date Presented to the Board: September 15, 2010

## The "R" Factor Program

### Purpose

The purpose of this program is to reward campuses that demonstrate measurable success in building relationships that support student engagement on college and university campuses. It has been well documented that students, especially those from underrepresented communities, are more likely to be successful if they develop relationships with faculty, staff, and other students. The pilot program will provide financial rewards to campuses selected for achieving outstanding, measurable success in improving access and success for underrepresented students and students with disabilities through programs that support student engagement through building relationships. Ultimately, this program rewards campuses for supporting underrepresented students and students with disabilities