

MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
DIVERSITY AND MULTICUTURALISM COMMITTEE  
MEETING MINUTES  
September 15, 2010

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Diversity and Multiculturalism Committee Members Present: Trustees Louise Sundin, Chair; Trustee Duane Benson, Vice Chair; Jacob Englund; Alfredo Oliveira; Christine Rice, Board Member; Robert Stoltz, Treasurer; Dickson, Clerk; Michael Hightower; David Paskach, Michael Vekich  
Diversity and Multiculturalism Division Members Present: Whitney Stewart Harris, Executive Director;  
A meeting of the Diversity and Multiculturalism Committee was held on September 15, 2010, at Wells Fargo Place, 4

th Floor Board Room, 307 Street East, St. Paul. Chair Sundin called the meeting to order at 9 a.m.

1. Minutes of July 20, 2010

The minutes of the July 20, 2010, meeting were approved as written.

2. Diversity and Multiculturalism Division Update

Trustee Sundin called on Dr. Whitney Harris to give the update.

Planning

- x The division funded a pilot project at Fond du Lac Tribal and Community College called Nandakikendan, Ojibwe for "seek to learn." This two-week program started just before the school year and brought together a group of students in a program that immersed them in the American Indian culture, looking at areas such as registration and finance from an American Indian cultural perspective. The program appears to have been successful, but the students will be tracked to verify this, with a goal of providing best practice ideas to the other institutions.
- x The Diversity and Multiculturalism division plans to reduce its staff by 1.5 positions. These reductions will result in the restructuring of the division's work. The division will continue its focus on access, opportunity and success; monitoring compliance with appropriate federal and state laws and Board policies concerning equal opportunity and nondiscrimination in education and

employment and providing technical assistance to campus supporting campus work to enhance access, opportunity and success to students and to create a innovative, diverse workforce. The division will reduce or eliminate direct community outreach, eliminating the Super Weekend program and Office of the Chancellor presence at community events, such as the Chinese New Year and Rondo Days. Rather, technical assistance will be made available to campuses that may wish to engage in such activities. The work of the division will be primarily compliance, monitoring, policy, leadership and training.

#### Evaluation, assessment and accountability

- x Staff conducted six training events with campus staff and faculty concerning access, opportunity and success and issues of diversity.
- x A conference call was held with the seven institutions that are piloting a new program, "Get Cut, Get Styled, Get Collected" which the division is sponsoring. In this program, admissions officers go to hair salons and barber shops and either directly recruit new students or train the staff there to indirectly recruit them. The division expects to bring a report at a future meeting, perhaps next spring. The goal of the program is to increase overall college awareness including information about financial aid and the registration process.

### 3. Discuss and Select Committee Goals

Trustee Sundin called the committee's attention to the revised goal sheets that were distributed at the meeting. President Davis reviewed the proposed goals. These goals reflect the priorities of the Leadership Council Diversity Committee and there are sufficiently few that he believes they could all be completed.

The overall emphasis is to use data to drive behavior. The first proposed goal is to use Action Analytics to evaluate the effectiveness of campus recruitment and retention.

The third goal listed is, Reward campuses that demonstrate measurable success in

