

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES**

Agenda Item Summary Sheet

Committee: Academic and Student Affairs

Date of Meeting: November 16, 2010

Agenda Item: Policy

Information

Cite policy requirement, or explain why item is on the Board agenda:

Board Policy 3.24 System and College and University Missions, Part 4: Review and Approval of College and University Mission and Vision Statements requires institutions to have their missions approved by the Board at least once every five years.

Scheduled Presenter(s):

Richard Hanson, President, Bemidji State University
Richard Davenport, President, Minnesota State University, Mankato

Outline of Key Points/Policy Issues:

The vision, mission and purposes presented by Bemidji State University reaffirm the institutional mission approved by the Board of Trustees in 1998. The reaffirmed statements meet the criteria identified in Board Policy 3.24 System and College and University Missions, Part 4: Review and Approval of College and University Mission and Vision Statements.

The vision, mission and purposes presented by Minnesota State University, Mankato reaffirm the institutional mission approved by the Board of Trustees in 1996. The reaffirmed statements meet the criteria identified in Board Policy 3.24 System and College and University Missions, Part 4: Review and Approval of College and University Mission and Vision Statements.

**BOARD OF TRUSTEES
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

BOARD ACTION

Mission Reaffirmation: Bemidji State University

EXECUTIVE SUMMARY

The vision, mission and goals of Bemidji State University meet the criteria identified in Board Policy 3.24 System and College and University Missions, Part 4: Review and Approval of College and University Mission and Vision Statements. The university is reaffirming its mission (previously approved by the Board of Trustees in September 1998) under the new Board policy requirement that colleges and universities seek Board approval at least once every five years.

Bemidji State University’s vision, mission, purposes and array of awards are:

Vision: Shaping Potential, Shaping Worlds: Bemidji State University is a catalyst for shaping the potential of those it serves, who in turn, shape the worlds in which they live and work.

Mission: Engage. Embrace. Educate. As northern Minnesota’s university, we engage in new worlds of thought, embrace responsible citizenship, and educate for a future that can only be imagined.

Purpose 1: Engage Students for Success in Careers, Communities and Life

Strategic Imperative: Create opportunities for student success through high quality programs and services. Value Statement: Bemidji State recognizes the value of higher education as a public good, provides student-centered access to learning, meets the needs of our diverse, rural and nontraditional students, and promotes lifelong learning.

Purpose 2: Promote Vital Communities through Involvement

Strategic Imperative: Support and promote community vitality through Bemidji State’s commitments within our local, regional, national and world spheres. Value Statement: Bemidji State values the supportive relationships between the university and its communities.

Purpose 3: Innovate for a Changing World

Strategic Imperative: Accommodate change through an organizational culture of creativity, innovation and planning. Value Statement: Bemidji State values flexibility and adaptability as a means to change.

Purpose 4: Optimize Resources to Achieve the University’s Vision and Mission

- 1 Strategic Imperative: Effectively manage and increase enrollment and resources in support of the university's vision and missio

1 recommendation for continuing work on assessment of outcomes, and the report was approved
2 by the internal mechanisms of the HLC. We have already started the processes necessary to
3 follow-up on the recommendations of the visiting team. With reaccreditation complete, the next
4 HLC evaluation will occur in 10 years.

5

6 **OVERVIEW OF MISSION, VISION AND PURPOSES**

7 The proposed vision, mission, and purposes of Bemidji State University meet the criteria
8 identified in Board Policy 3.24 System and College and University Missions, Part 4: Review and
9 Approval of College and University Mission and Vision Statements.

10

11 As required by procedure, the institution must:

12 A. Describe how its mission and vision align with the requirements in Policy 3.24;

13 B. Articulate how the college or university will meet expectations of law, how it relates to

1 shapes individuals and thus shapes worlds;
2 engages students in thinking and creativity;
3 embraces notions of responsible citizenship, from the personal world to the global world;
4 and
5 educates students for thinking toward the future—a collective act of the imagination.

6
7 Bemidji State University exists to provide transformational learning environments that create the
8 following personal strengths (for our students), institutional strengths (for BSU), and community
9 strengths (for our region, for the state and for the expanded reach of the institution):

10
11 Sustainability – The university’s programs and services will: comply with system, state,
12 and federal regulations; provide academic and monetary resources sufficient to ensure
13 sustainability well into the future; meet the learner’s and university’s needs of the present
14 without compromising the capacity of the institution to meet the needs of future
15 generations; and use assessment information for continuing improvement.

16 Innovation – The university will apply new methods, ideas, significant new elements of
17 “innovativeness” to attract and retain learners; offer unique and demanding programs and

- 1 The university values diversity in myriad forms: it values actions by individuals who shape the
- 2 worlds they inhabit and for which they are responsible; it values the Earth we live on and accepts
- 3 responsibility for its health and well-being.

1 Nursing Program: Commission on Collegiate Nursing Education

2 Social Work Program: Council of Social Work Education

3 Programs that are especially distinctive in nature, many with a focus on online and online/hybrid
4 formats, include the following:

5 Bachelor of Applied Science in Applied Engineering (online)

6 Bachelor of Applied Science in Technology Management (online)

7 Bachelor of Fine Arts in Creative and Professional Writing

8 Bachelor of Science in Nursing

9 RN to Baccalaureate - blended format nursing program in cooperation with Anoka

10 Ramsey Community College, Cambridge

11 Bachelor of Science in Accounting (online)

12 Bachelor of Science in Business Administration (online)

13 Bachelor of Science in Criminal Justice (online)

14 Bachelor of Science in Teacher Education, Distributed Learning in Teacher Education

15 2(0.01 Tw (DLiTE) (6.11) (orig) 10((ce))TJ 0 T1)-2(i)-2(ne)4())P9.8 0 Td 51

- 1 4. Ensure ease of access to the university and to campus services and programs. By leading,
2 initiating, intervening, following through, reaching out and networking, Student
3 Development & Enrollment advocates - makes things happen - for students.
4

5 The stated *purposes* of Bemidji State University are:

6 **Purpose 1: Engage Students for Success in Careers, Communities and Life**

7 Strategic Imperative: Create opportunities for student success through high quality programs and
8 services. Value Statement: Bemidji State recognizes the value of higher education as a public
9 good, provides student-centered access to learning, meets the needs of our diverse, rural and
10 nontraditional students, and promotes lifelong learning. (System Strategic Direction Alignment:
11 1.1, 1.4, 2.1, 2.2)
12

13 **Purpose 2: Promote Vital Communities through Involvement**

14 Strategic Imperative: Support and promote community vitality through Bemidji State's
15 commitments within our local, regional, national and world spheres. Value Statement: Bemidji
16 State values the supportive relationships between the university and its communities. (System
17 Strategic Direction Alignment: 1.2, 1.4, 2.2, 2.3, 3.1, 3.2, 3.3)
18

19 **Purpose 3: Innovate for a Changing World**

20 Strategic Imperative: Accommodate change through an organizational culture of creativity,
21 innovation and planning. Value Statement: Bemidji State values flexibility and adaptability as
22 means to change. (System Strategic Direction Alignment: 4.1, 4.2, 4.3)
23

24 **Purpose 4: Optimize Resources to Achieve the University's Vision and Mission**

25 Strategic Imperative: Effectively manage and increase enrollment and resources in support of the
26 university's vision and mission. Value Statement: Bemidji State recognizes and honors the role
27 of the university in the stewardship of its resources and the importance of accountability.
28 (System Strategic Direction Alignment: 1.4, 5.1, 5.2, 5.3)
29

30 **Purpose 5: Execute the Recalibration of Bemidji State University**

31 Strategic Imperative in dealing with the projected budgetary problem in the 2012-13 biennium:

32 To *preserve* our capacity to create *transformational* learning environments

To *recalibrate* our resources to meet the needs of the 21st century

1 **RECOMMENDED MOTION**

2

3 The Board of Trustees approves the request by Bemidji State University to reaffirm its vision,
4 mission, purposes, and array of awards as listed in the executive summary.

5

**BOARD OF TRUSTEES
MINNESOTA STATE COLLEGES AND UNIVERSITIES**

BOARD ACTION
Mission Reaffirmation: Minnesota State University, Mankato

1 **EXECUTIVE SUMMARY**

2 The vision, mission and goals of Minnesota State University, Mankato meet the criteria
3 identified in Board Policy 3.24 System and College and University Missions, Part 4: Review and
4 Approval of College and University Mission and Vision Statements. The university is
5 reaffirming its mission (previously approved by the Board of Trustees in September 1996) under
6 the new Board policy requirement that colleges and universities seek Board approval at least
7 once every five years.

8

1 **Purpose 4** The University will enhance advising, support services, and learning experiences that
2 aid students in identifying life goals, planning academic careers, and achieving timely
3 graduation.

4
5 **Purpose 5** The University will increase the quantity and quality of service to the state, region,
6 and global community through collaboration, partnerships, and opportunities for cultural
7 enrichment and continuous learning.

8
9 **Purpose 6** The University will invest in the professional development of all members of the
10 University Community and in the appropriate technologies necessary to achieve excellence in
11 learning through teaching, research, and service.

12
13 **Purpose 7** The University, as a whole and in all of its parts, will establish priorities through
14 planning and assessment processes that anticipate our needs and focus our efforts and resources
15 in support of our mission and goals.

16
17 **Array of Awards:** The *array of awards* offered by Minnesota State University, Mankato
18 includes an Associate Degree; Baccalaureate degrees; Master’s degrees; Specialist degree;
19 Doctoral degrees; Pre-professional programs of study and Certificate programs.

20 21 22 **BACKGROUND**

23 Minnesota State University, Mankato’s beginnings can be traced to a Mankato attorney who, in
24 1867, persuaded the Minnesota Legislature to authorize the city of Mankato to sell bonds for the
25 \$5,000 required to open the state’s second normal school. He promised Mankato citizens that if
26 they would support the school, “untold benefits would be repaid tenfold for every dollar
27 invested.”

28
29 Mankato Normal School opened in 1868 with 27 students. Tuition was free in return for a
30 pledge to teach two years in Minnesota schools. Old Main was constructed in 1870, beginning
31 the Valley Campus that would serve the institution for over a century. The institution expanded
32 and the curriculum grew. In 1921, the school became Mankato State Teacher’s College, and in
33 1927, the first four-year degree (a bachelor of education) was awarded.

34
35 In the late 1950’s, the college was renamed Mankato State College to reflect its expanding
36 curriculum. At the same time, the college was outgrowing the Valley Campus and construction
37 began on a parcel of land named the Highland Campus.

38
39 In 1975 full university status was accorded and four years later, the Valley Campus closed and
40 all activities consolidated on the Highland Campus. In September 1998, the Board of Trustees
41 approved a name change, and Mankato State University became Minnesota State University,
42 Mankato to reflect its expanded role in the state and region.

43
44 The Higher Learning Commission completed a comprehensive evaluation during the 2005-2006
45 academic year. Prior to the site visit, the university had completed a self-study which included
46 consultation with faculty, staff, students, community members and other stakeholders regarding

1 the University's mission. Minnesota State University, Mankato was reaccredited by the Higher
2 Learning Commission for a ten year period. The next comprehensive evaluation is scheduled for
3 the 2015-2106 academic year.

4

5 **OVERVIEW OF MISSION, VISION AND PURPOSES**

6 The proposed vision, mission, and purposes of Minnesota State University, Mankato meet the
7 criteria identified in Board Policy 3.24 System and College and University Missions, Part 4:
8 Review and Approval of College and University Mission and Vision Statements.

9

10 As required by procedure, the institution must:

11 A. Describe how its mission and vision align with the requirements in Policy 3.24;

1
2 The university's vision for itself is consistent with the vision for the Minnesota State Colleges
3 and Universities system:

- 4 Desire for student success
- 5 Access for diverse groups
- 6 Impact on the quality of life beyond state boundaries

7
8 The university's strategic priorities align with system goals in the following ways:

- 9 We will plan and build the Campus of the Future (Strategic Direction 1,2,3,4,5)
- 10 We will think and act like a Doctoral Institution (Strategic Direction 2,4)
- 11 We will grow Extended Learning (Strategic Direction 1,2,3,4)
- 12 We will promote Global Solutions (Strategic Direction 1,2,3)

- 1 Provides accessible higher education for a diversity of individual learners
- 2 Prepares students to succeed
- 3 Offers higher education that meets the personal and career goals of individual learners
- 4 Enhances the quality of life through collaborations, partnerships and opportunities for
- 5 cultural enrichment and continuous learning
- 6

7 The *array of awards* offered by Minnesota State University, Mankato includes an associate
8 degree; baccalaureate degrees; master’s degrees; specialist degrees; applied doctoral degrees;
9 pre-professional programs of study and certificate programs.

10
11 The university offers more than 150 undergraduate programs of study, including 16 pre-
12 professional, seven certificate, one associate and 127 bachelor’s degree programs. More than 100
13 graduate programs include master’s, specialist, certificate and 4 applied doctoral programs.

14
15 **RECOMMENDED COMMITTEE MOTION**
16
17 The Academic and Student Affairs Committee recommends that the Board of Trustees approves
18 the request by Minnesota State University, Mankato to reaffirm its vision, mission, purposes, and
19 array of awards as listed in the executive summary.

20
21 **RECOMMENDED MOTION**
22
23 The Board of Trustees approves the request by Minnesota State University, Mankato to reaffirm
24 its vision, mission, purposes, and array of awards as listed in the executive summary.