

MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES

Agenda Item Summary Sheet

Committee: Academic and Student Affairs

Date of Meeting: May 18, 2010

Agenda Item: Proposed Revisions to System Strategic Plan (First Reading)

Proposed Policy Change       Approvals Required by Policy       Other Approvals       Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

The Board is considering revisions of the System Strategic Plan to update it through 2014.

Scheduled Presenter(s):

Trustee Dan McElroy

Linda L. Baer, Senior Vice Chancellor for Academic and Student Affairs

Outline of Key Points/Policy Issues:

- x Proposed changes to the System Strategic Plan will direct the system during 2010-2014 as it faces significant financial challenges.
- x In addition to addressing the need for financial sustainability, revisions place new emphasis on program completion, student learning, valued faculty and staff.
- x The revised Plan will serve as foundation for innovations to meet needs in 2020 and beyond.

Background Information:

- x In November, 2009, the Board established an Ad Hoc Committee on System Planning to develop recommendations to update the System Strategic Plan.
- x Proposed revisions are informed by listening sessions held by the Board in Brooklyn Park, Moorhead, Alexandria and Mankato during January and February, 2010.
- x The Board reviewed recommendations of the Ad Hoc Committee in March, 2010, and conducted a study session on proposed changes in April, 2010.

**BOARD OF TRUSTEES**

1 The Ad Hoc Committee, assisted by Trustee Duane Benson, conducted listening sessions for the

1 **Strategic Direction 1**

2 **Increase access, opportunity, and success**

3

4 Goal 1.1 Raise Minnesota’s participation and achievement in post-secondary education by  
5 meeting the needs of students with diverse backgrounds and educational goals.

6 Goal 1.2 Prepare young people to enroll in higher education ready for college-level work by  
7 working with schools and other organizations.

8 Goal 1.3 Maintain an affordable and competitive cost of attendance.

9 Goal 1.4 Support students to reach their educational goals with a focus on graduation or  
10 2 transfer.

1 **Strategic Direction 5**

2 **Sustain financial viability during changing economic and market conditions**

3

4 Goal 5.1. Make budget decisions that reflect priorities in the core mission and fiscal  
5 stewardship.

6 Goal 5.2. Rigorously pursue ways to reduce unnecessary costs.

7 Goal 5.3. Develop funding sources to supplement revenues from state appropriations, tuition and  
8 student fees.

9

10 **RECOMMENDED MOTION**

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12 The Board of Trustees approve the final draft of the System Strategic Plan 2010-2014 Designing  
13 The Future.

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16 *Date of Adoption:*                      *xx/xx/xx*

17 *Date of Implementation:*              *xx/xx/xx*

## **Attachment A. Comparison of Proposed 2010-2014 and Current 2008-2010 System Strategic Plans**

### **Preamble**

Minnesota's competitiveness is advanced by the success of our students in a global market. As the Board of Trustees considered a long-term horizon for the system strategic plan, it became clear that the system in 2020 will be shaped by the ability to address today's challenges.

The refinement of the current system strategic plan acknowledges the system has matured and provides a framework for sustaining a distinctive and collaborative network of colleges and universities. It also recognizes the dynamic needs of a new generation of learners that redefine the programs and services we deliver. The decisions the system makes have long-term consequences for our students and the communities we serve.

The Minnesota State Colleges and Universities will thrive in the next decade and beyond as the most accessible, highest value education in the nation. Our vision requires heightened leadership, support for our students, recognition and pursuit of our collaborative and innovative capacity, and new levels of cooperation with and accountability to our internal and external stakeholders. The continuing and new goals articulated in this document will guide our annual planning, decision-making, and assessment.

To successfully respond to the academic, economic, demographic and social changes occurring in a global environment, the Minnesota State Colleges and Universities will undertake the following strategic directions and goals:

### **Strategic Direction 1**

#### **Increase access and , opportunity, and success**

Goal 1.1 Raise Minnesota's participation and achievement in post-secondary education by meeting the needs of students with diverse backgrounds and educational goals.

Goal 1.2 Work with other organizations to prepare allPrepare young people to graduate from high school and enroll in college preparedhigher education ready for college-level work by working with schools and other organizations.

Goal 1.3 Maintain an affordable and competitive cost of attendance for Minnesota residents.

Goal 1.4 Support students to reach their educational goals with a focus on graduation or transfer.

### **Strategic Direction 2**

Promote and measure **Achieve high-quality learning** programs and services **through a commitment to academic excellence and accountability**

Goal 2.1 Continuously improve instruction through assessment of student engagement and learning outcomes. Promote accountability for results through a system of accessible reports to the public and other

**Strategic Direction 5**

**Sustain financial viability during changing economic and market conditions**

Goal 5.1. Make budget decisions that reflect priorities in the core mission and fiscal stewardship

Goal 5.2. Rigorously pursue ways to reduce unnecessary costs





## **Strategic Direction 2**

**Achieve Ensure high-quality ~~learning programs and services~~ through a commitment to academic excellence and accountability**

Goal 2.1 Continuously improve instruction through assessment of student engagement and learning outcomes.

Goal 2.2 Produce graduates who have strong, adaptable, globally competitive and flexible skills.

Goal 2.3 Provide multiple efficient and effective delivery options for educational programs and student services.

Goal 2.4. ~~Engage~~ Employ outstanding faculty and staff who bring current knowledge, professional skills and ~~diverse life experiences~~ cultural competence to educate students.

## **Strategic Direction 3**

**Provide learning opportunities, programs and services to enhance the global economic competitiveness of the state, its regions, and its people**

Goal 3.1 Be the state's leader in workforce education and training.

Goal 3.2 Support regional vitality by contributing artistic, cultural and civic assets ~~that attract~~

## **Strategic Direction 5**

### **Sustain financial viability during changing economic and market conditions**

#### **Ensure the long term viability of public higher education in Minnesota**

Goal 5.1. Make budget decisions that reflect priorities in the core mission and fiscal stewardship ~~Advance administrative and delivery models that respond to the changing environment.~~

Goal 5.2. Rigorously pursue ways to reduce unnecessary costs ~~Empower employees while also holding them accountable for quality and efficient operations.~~

Goal 5.3. Develop funding sources to supplement revenues from state appropriations, tuition and student fees ~~Promote fiscal stewardship and facilities sustainability at system and institution~~