



ADVANCEMENT COMMITTEE
MARCH

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
MEETING MINUTES
January 19, 2010**

Advancement Committee members present: Trustees Christine Rice, chair; Cheryl Dickson, vice chair; Louise Sundin, David Paskach.

Leadership Council Committee Members Present: Chancellor James McCormick, President Jon Quistgaard, Mary Davenport, Linda Kohl, Marie McLemore, and Gail Olson.

Other Trustees Present: Trustees Christopher Frederick, Thomas Reiner, and Terri Thomas.

The Minnesota State Colleges and Universities Advancement Committee met January 19, 2010, at the Minnesota State Colleges & Universities office in St. Paul. Chair Christine Rice called the meeting to order at 11:13 a.m.

Approval of the Advancement Committee Meeting Minutes

A motion was made to approve the November 17, 2009, Advancement Committee meeting minutes; it was seconded and adopted.

1. Advancement Update

Linda Kohl, associate vice chancellor for public affairs, reported the Public Affairs division will have a Marketing and Communications Conference February 9-10, 2010. About 60 campus marketing representatives are expected to attend.

Maria McLemore, executive director for system and foundation relations, reported that the system received an Alliss Educational Foundation grant of \$551,368 for undergraduate students at four-year universities for the 2010-2011 academic year. We anticipate finding out soon how much the Alliss Educational foundation will give the community colleges. These funds are for are need-based grants for full-time undergraduate students with some stipulation for academic standing.

2. St. Cloud Technical College Name Change (Second Reading)

The following motion was made and adopted: Upon the recommendation of the Chancellor, the Advancement Committee recommends that the Board of Trustees change the name of St. Cloud Technical College to St. Cloud Technical and Community College.

3. State and Federal Legislative Update

Mary Davenport, executive director of government relations, presented a state and federal

last week on the system's bonding request; the House Higher Education Committee will meet next week on this topic. The report from the Office of the Legislative Auditor on the Office of the Chancellor will be released and discussed this session. One trustee still needs confirmation this session. The application deadline for new trustee candidates, or those interested in reapplying, is February 15, 2010.

At the federal level, the U.S. House and Senate are reconvening. The system received about \$2.5 million for federal appropriations in FY 2010; this includes funding for the National Child Training Protection Center at Winona State University, biomedical programs at Anoka-Ramsey Community College, the system's veteran reentry education program, the Center for Aviation at Lake Superior College, and the Center for Nursing at Metropolitan State University.

Health care is a top priority in Congress right now; no other bills will be worked on until the health care legislation moves. The government relations office is working on the student aid and fiscal responsibility legislation; this passed in the House last fall. The Senate currently has its version of the student aid and fiscal responsibility bill embargoed. This legislation focuses an investment on college completion and community colleges. Chancellor James McCormick is tracking this legislation with the State Higher Education Executive Officers.

Raul Ramos of the Diversity and Multiculturalism division was in Washington, D.C., representing the system at a briefing for TRiO programs, Upward Bound, and student support services. Chancellor James McCormick shared that Minnesota is viewed as a leader in the TRiO program at the federal level.

The meeting adjourned at 11:23 a.m.

Respectfully submitted,

Candi Walz, Recorder

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
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Agenda Item Summary Sheet

Committee: Advancement

Date of Meeting: March 16, 2010

Agenda Item: Resolution Regarding Tobacco Use on College and University Campuses

Proposed
Policy Change

Approvals
Required by
Policy

Other
Approvals

Monitoring

Information

Cite policy requirement, or explain why item is on the Board agenda:

College and university officials are unclear about the board's position on efforts to restrict smoking and use of tobacco products on campus. The resolution would clarify the board's support for these efforts.

Scheduled Presenter(s):

Trustee Rice and committee members

Outline of Key Points/Policy Issues:

See attached

Background Information:

See attached

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
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ACTION ITEM
Resolution Regarding Tobacco Use on College and University Campuses

BACKGROUND

In recent years, students from a number of colleges and universities within the Minnesota State Colleges and Universities system have sought to place more restrictions on smoking and tobacco use on their campuses. Several colleges and universities have taken steps to ban the use of tobacco products outside campus buildings, on campus grounds, and in vehicles owned or leased by the college or university (see Attachment B for a list of college and university policies regarding tobacco). College and university officials have expressed some confusion about the board's position on efforts to restrict smoking and use of tobacco products on campus. The attached resolution (Attachment A) would clarify the board's support for these efforts.

Recommended committee motion:

The Advancement Committee recommends that the Board of Trustees approve the resolution regarding tobacco use on college and university campuses as stated in Attachment A.

Recommended Board of Trustees motion:

The Board of Trustees approves the resolution regarding tobacco use on college and university campuses as stated in Attachment A.

Date presented to the Board of Trustees: March 16, 2010

PROPOSED RESOLUTION

A RESOLUTION of the Board of Trustees of Minnesota State Colleges and Universities regarding tobacco use on college and university campuses.

Whereas, the dangers of tobacco use have been well documented by the United States Surgeon General since 1964; further, that the United States Environmental Protection Agency has designated environmental tobacco smoke a Class A carcinogen, estimating that exposure causes 3,000 annual lung cancer deaths and finding that passive smoking has significant adverse effects on respiratory health; and

Whereas, the State of Minnesota long has sought to curb the effects of first and second-hand smoking, including passage of the Minnesota Clean Indoor Air Act, Minn. Stat. §§ 144.411-.417, in 1975; and

Whereas, the use smokeless tobacco also poses health risks and the risk of nicotine addiction; and

Whereas, students from a number of colleges and universities within the Minnesota State Colleges and Universities system have sought to place more restrictions on smoking and tobacco use on their campuses; and

Whereas, in addition to Minnesota Clean Indoor Air Act requirements, at least nine of the Minnesota State Colleges and Universities have taken steps to ban the use of tobacco products outside campus buildings, on campus grounds, and in vehicles owned or leased by the college or university;

Now, Therefore, Be It Resolved That:

The Minnesota State Colleges and Universities Board of Trustees encourages each college and university to consult with its employees and students about additional steps the institution should take to:

1. Educate employees and students about the danger of tobacco use to themselves and others;
2. Provide information to employees and students about smoking cessation resources available; and
3. Further restrict tobacco use.

Smoking Policies

Under the Minnesota Clean Air Act, smoking has been prohibited in public places, except in designated smoking areas and for a few other exceptions, since it was enacted in 1975. In recent years, many of the 32 Minnesota State Colleges and Universities have been adopting more restrictions on smoking and tobacco use. Some institutions are tobacco free. This is part of a national trend.

In Minnesota, the impetus for placing more restrictions on

Minnesota State College – Southeast Technical, Red Wing, Winona

The college provides a tobacco-free environment in all buildings and college vehicles. Use of tobacco products is not permitted within 75 feet of buildings except in designated areas. Policy revised 2004.

Minnesota State Community & Technical College, Fergus Falls, Detroit Lakes, Moorhead, Wadena

Use of tobacco products on the premises of college facilities is prohibited except in designated outdoor areas. Use of tobacco products in college- or state-owned vehicles is also prohibited.

Minnesota West Community & Technical College, Canby, Granite Falls, Jackson, Pipestone, Worthington

Smoking and tobacco use are banned in indoor areas of the college. Some campuses have designated outdoor smoking areas. Worthington is a tobacco-free campus.

Minnesota State University, Mankato

Effective July 1, 2006, the campus is prohibited in all facilities, in leased- or owned vehicles and at designated smoke-free entrances. At all other building entrances, smoking is prohibited within 15 feet of the entrances. A citywide smoking ban took effect July 1 in Mankato restaurants and bars.

Minnesota State University Moorhead

As of Jan. 1, 2008, smoking, tobacco use and tobacco sales (including the use or sale of smokeless tobacco products) are prohibited on university-owned, -operated or -leased property,

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INFORMATION ITEM
State and Federal Legislative Update

2010 State Activity

In addition to the legislature's priority business of capital investment, budget legislation and various policy legislation has been introduced. Legislation being tracked in the legislative process includes:

1. Budget recommendations
2. Office of the Legislative Auditor reports (Office of the Chancellor, and Workforce Programs)
3. Revenue fund statutory debt authorization increase
4. State grant shortfall
5. Transfer
6. Career and technical education
7. K-12 issues (PSEO, teacher education, licensure)
8. Board of Trustees confirmation
9. Trustee Candidate Advisory Council process and recommendations

2010 Federal Activity

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
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INFORMATION ITEM

Report on College-, University- and System-Related Foundations

BACKGROUND

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
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INFORMATION ITEM
Follow-up to OLA Evaluation of the System Office

BACKGROUND

In February 2010, the Minnesota Office of the Legislative Auditor (OLA) released the evaluation of the Minnesota State Colleges and Universities System Office. The Audit Committee of the Board of Trustees has met with Legislative Auditor James Nobles and his staff; this discussion, along with advice from Trustee Scott Thiss, helped the Board to develop an immediate understanding of the issues and establish a sense of priorities and urgency.

One of the divisions identified by the OLA to need “attention from top [system] officials” was the Development Division. With the goal to achieve measurable progress on as many of the OLA report’s recommendations as possible by June 2010, Maria McLemore will discuss the Development Division-related issues raised in the OLA report.