

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES  
ADVANCEMENT COMMITTEE  
MEETING MINUTES  
January 19, 2010**

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*Advancement Committee members present:* Trustees Christine Rice, chair; Cheryl Dickson, vice chair; Louise Sundin, David Paskach.

*Leadership Council Committee Members Present:* Chancellor James McCormick, President Jon Quistgaard, Mary Davenport, Linda Kohl, Marie McLemore, and Gail Olson.

*Other Trustees Present:* Trustees Christopher Frederick, Thomas Reiner, and Terri Thomas.

The Minnesota State Colleges and Universities Advancement Committee met January 19, 2010, at the Minnesota State Colleges & Universities office in St. Paul. Chair Christine Rice called the meeting to order at 11:13 a.m.

**Approval of the Advancement Committee Meeting Minutes**

*A motion was made to approve the November 17, 2009, Advancement Committee meeting minutes; it was seconded and adopted.*

**1. Advancement Update**

Linda Kohl, associate vice chancellor for public affairs, reported the Public Affairs division will have a Marketing and Communications Conference February 9-10, 2010. About 60 campus marketing representatives are expected to attend.

Maria McLemore, executive director for system and foundation relations, reported that the system received an Alliss Educational Foundation grant of \$551,368 for undergraduate students at four-year universities for the 2010-2011 academic year. We anticipate finding out soon how much the Alliss Educational foundation will give the community colleges. These funds are for are need-based grants for full-time undergraduate students with some stipulation for academic standing.

**2. St. Cloud Technical College Name Change (Second Reading)**

The following motion was made and adopted: Upon the recommendation of the Chancellor, the Advancement Committee recommends that the Board of Trustees change the name of St. Cloud Technical College to St. Cloud Technical and Community College.

**3. State and Federal Legislative Update** tion001 Tcf0.0001 on of the4About 60

last week on the system's bonding request; the House Higher Education Committee will meet next week on this topic. The report from the Office of the Legislative Auditor on the Office of the Chancellor will be released and discussed this session. One trustee still needs confirmation this session. The application deadline for new trustee candidates, or those interested in reapplying, is February 15, 2010.

At the federal level, the U.S. House and Senate are reconvening. The system received about \$2.5 million for federal appropriations in FY 2010; this includes funding for the National Child Training Protection Center at Winona State University, biomedical programs at Anoka-Ramsey Community College, the system's veteran reentry education program, the Center for Aviation at Lake Superior College, and the Center for Nursing at Metropolitan State University.

Health care is a top priority in Congress right now; no other bills will be worked on until the health care legislation moves. The government relations office is working on the student aid and fiscal responsibility legislation; this passed in the House last fall. The Senate currently has its version of the student aid and fiscal responsibility bill embargoed. This legislation focuses an investment on college completion and community colleges. Chancellor James McCormick is tracking this legislation with the State Higher Education Executive Officers.

Raul Ramos of the Diversity and Multicu