

**MINNESOTA STATE COLLEGES AND UNIVERSITIES  
BOARD OF TRUSTEES**

**Agenda Item Summary Sheet**

**Committee:** Advancement

**Date of Meeting:** January 19, 2010

**Agenda Item:** St. Cloud Technical College Name Change (Second Reading)

Proposed  
Policy Change

Approvals  
Required by  
Policy

Other  
Approvals

Monitoring

Information

**Cite policy requirement, or explain why item is on the Board agenda:**

Board Policy 3.23 outlines the procedure for changing the name of a college or university. St. Cloud Technical College is seeking to change its name to St. Cloud Technical and Community College.

**Scheduled Presenter(s):**

**Outline of Key Points/Policy Issues:**

See attached

**Background Information:**

See attached

**cond Reading**

41 **Evidence of Internal/External Stakeholder Consultation**

42 Since 2000, the college has engaged many groups for input, comment and recommendations in  
43 pursuit of the Associate in Arts degree. These early discussions and consultations led the college  
44 to pursue and secure a partnership with Anoka-Ramsey Community College to offer the A.A.  
45 degree in 2003. St. Cloud Technical College continued to gather input from stakeholders and  
46 respond to student needs as enrollment in the A.A. degree and general education courses  
47 increased. As the college continued its pursuit to become a comprehensive college, the response  
48 from internal and external stakeholders has been overwhelmingly positive and supportive. The  
49 consensus is that expansion to a comprehensive college is appropriate and necessary to meet the  
50 increasing demand for general education from area employers and a growing need for an  
51 economical transferable degree for students.

52  
53 During the 2007 and 2008 academic years, discussions began in earnest to expand the college  
54 mission to become a comprehensive college and to reflect a new dual purpose of providing  
55 quality technical and liberal education to an ever-increasing target audience. In November 2007 a  
56 college-wide gathering of approximately 250 people, including college staff, faculty, students  
57 and community members, attended an all day visioning session using an Appreciative Inquiry  
58 process.

59  
60 In January 2008, the college's Steering Committee met to review and synthesize the input from  
61 the November gathering to find common, provocative, college-wide themes that would enhance  
62 the college's existing success and take the college to the next level of excellence. After all of the  
63 background work had been accomplished, the college developed the proposed name, vision and  
64 mission through a series of committee and task force meetings. Primary leadership of this  
65 process has been provided from the college's AQIP team, the committee that works with  
66 continuous improvement, accreditation, and assessment. The committee conducted a college  
54 de survey seeking votes on the proposed collareaS1odSxecu415 0LJ-po66 59

80 After allowing time for feedback to the survey, results were gathered and shared during inservice  
81 activities. Outside the college, media articles on both radio and in the local newspaper shared the  
82 potential changes with the community.  
83

84 **Conclusion**

85 The college has the support of its internal and external stakeholders to change its name and its  
86 mission to a comprehensive college. The college is ready and committed to providing high  
87 quality liberal arts and sciences and technical programs that meet the needs of its students and  
88 community. The college is posing this name change request to honor its past history of being a  
89 strong technical college for the community and system.  
90

91 The Leadership Council reviewed the proposed name change at its Nov. 3, 2009, meeting. The  
92 council's Advancement Committee unanimously supported the name change request.  
93

94 **Recommended committee motion:** Upon the recommendation of the Chancellor, the  
95 Advancement Committee recommends that the Board of Trustees change the name of St. Cloud  
96 Technical College to St. Cloud Technical and Community College.  
97

98 **Recommended Board of Trustees motion:** The Board of Trustees recommends changing the  
99 name of St. Cloud Technical College to St. Cloud Technical and Community College.  
100

101 *Date presented to the Board of Trustees, first reading: Nov. 17, 2009.*

102 *Date presented to the Board of Trustees, second reading: Jan. 20, 2010.*