

**MINNESOTA STATE COLLEGES AND UNIVERSITIES
BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
MEETING MINUTES
November 17, 2009**

Advancement Committee Members Present: Trustees Christine Rice, chair; Cheryl Dickson, vice chair; Jacob Englund; Louise Sundin; David Paskach.

Leadership Council Committee Members Present: Chancellor Jim McCormick, President Jon Quistgaard, Gail Olson, Linda Kohl, Mary Davenport, Maria McLemore.

Other Trustees Present: Trustees Christopher Frederick, Thomas Reiner.

The Minnesota State Colleges and Universities Advancement Committee met November 17, 2009, at the Minnesota State Colleges and Universities office in St. Paul. Chair Christine Rice called the meeting to order at 9:03 a.m.

Approval of the Advancement Committee Meeting Minutes

A motion to approve the September 8, 2009 Advancement Committee meeting minutes was made, seconded and adopted with no dissent.

1. Advancement Update

Linda Kohl, associate vice chancellor for public affairs, reported that the Public Relations division and the Diversity and Multiculturalism office printed 75,000 brochures entitled “Make College Part of Your Future” in nine languages. The publication has been very popular; there are only 14 percent of the brochures left. The Public Relations Office is working with the Diversity Office to reprint the brochure.

Mary Davenport, director of government relations, reported that Minnesota State Colleges and Universities campuses have hosted more than fifty bonding tours for state legislators. The 2010 session priorities identified: responding to the Office of the Legislative Auditor report, increasing revenue fund statutory debt, adding statutory language relating to the St. Cloud Technical College lease on the Allied Health Building, providing language changes related to retirement, reporting on the federal economic stimulus - the American Recovery and Reinvestment - funds received and confirming trustees. A member of the trustee advisory council, Tim Hubesch, was introduced. He attended the meeting to observe the board in order to make better recommendations for the process. Other items that may come up in the 2010 session include performance incentives, cost of online education, oral hygiene practitioner program, status of technical education, data privacy, doctorate education and K-12 issues, including Post-Secondary Enrollment Options, teacher education and licensure.

Davenport reported that nothing is moving at the federal level until the health care bill gets passed. This includes the Student Aid and Fiscal Responsibility Act, which was passed in the House. The Senate has not yet taken action. The Student Aid and Fiscal Responsibility Act legislation included a focus on community colleges. Chancellor McCormick will be one of 30 higher education leaders nationwide in participating in the process of creating criteria in the request for proposal of these funds. The fe